

Premises

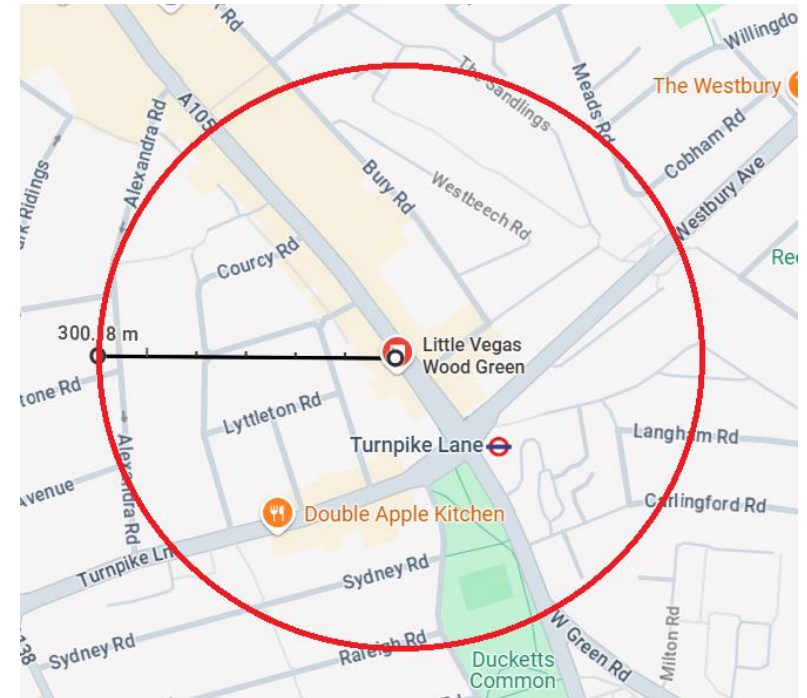
Premises Name (TA)	Little Vegas
Premises Address	17 High Road, Wood Green
Premises Post Code	N22 6BH
Premises License Number	LN/000024354
Category of Premises	Adult Gaming Centre (AGC)

Company

Operating Company	Chongie Entertainment UK Ltd
Company Address	3-5 Wardour St, London, W1D 6PB
Operating License Number	062728-N-337784-003

Assessment Writer

Creator of Assessment	Darren Hughes
Position Held in Company	Director or People Strategy (PML holder for Regulatory Compliance)
Date LARA Version Created	5 th March 2025
Dates Lara Reviewed	



Requirement to Comply

All non-remote casino, adult gaming centre, bingo, family entertainment centre, betting and remote betting intermediary (trading room only) licences, except non-remote general betting (limited) and betting intermediary licences

Social responsibility code provision 10.1.1

1. Licensees must assess the local risks to the licensing objectives posed by the provision of gambling facilities at **each of their premises**, and have policies, procedures and control measures to mitigate those risks. In making risk assessments, licensees must take into account relevant matters identified in the licensing authority's statement of licensing policy.
2. Licensees must review (and update as necessary) their local risk assessments.
 - a. To take account of significant changes in local circumstances, including those identified in a licensing authority's statement of licensing policy;
 - b. When there are significant changes at a licensee's premises that may affect their mitigation of local risks;
 - c. When applying for a variation of a premises licence; and
 - d. In any case, undertake a local risk assessment when applying for a new premises licence. **Ordinary code provision**

10.1.2

1. Licensees should share their risk assessment with licensing authorities when applying for a premises licence or applying for a variation to existing licensed premises, or otherwise on request.

Purpose

The purpose of this document is to assist staff in understanding and carrying out their responsibilities in running the premises including alerting them to any special problems of which they need to be aware in carrying out their duties, for example awareness of potentially vulnerable individuals in the vicinity.

The Operator

Chongie Entertainment UK Limited is licensed by the Gambling Commission. It is familiar with the guidance and information contained in the Borough of Haringey's Statement of Gambling Policy (2025-2028)

The venue has a Smart Tablet which it uses to record Customer interactions, Incidents and age verification challenges. This data is analysed at Head Office and used in the review of the Local Area Risk Assessment, to highlight any emerging trends or increased risks. For example, in the previous 12 months there have been 459 Age verification challenges within the industry standard Think 25 scheme – 348 of these were able to provide valid ID, whilst 101 could not provide valid ID with proof of age and were asked to leave; 10 under 18s accompanied by an adult were also refused entry.

Wood Green

Wood Green is a vibrant area in the London Borough of Haringey, located in north London. It is a key commercial and residential hub, well-connected by transport links, including the Piccadilly Line, providing easy access to central London and Heathrow Airport.

The area is known for its bustling high street and The Mall shopping centre, a major shopping destination with a variety of retail, dining, and entertainment options.

According to the 2021 Census, Haringey has a population of approximately 263,000, with Wood Green being one of its most diverse and dynamic neighbourhoods. The area continues to evolve, with regeneration projects enhancing its appeal as a cultural and commercial destination in north London.

The Local Area

Little Vegas is located on the southern side of High Road near Turnpike lane station. High Road is a major commercial street running through the heart of Wood Green, extending in a north-south direction with a span of roughly 1 km.

The surrounding area features a variety of businesses, including restaurants, cafes, convenience stores, and retail shops. There are also several entertainment and hospitality venues, as well as professional service providers, contributing to the diverse character of the location.

Wood Green benefits from excellent public transport links. With Turnpike Lane Underground Station, a short walk from the site, provides access to the Piccadilly Line, connecting to central London and beyond. Numerous bus routes operate along High Road, offering frequent services to surrounding areas.

The premises themselves are rectangular in shape with an enclosed lobby area and will operate gaming machines on the ground floor along with a disabled toilet and office.

No auxiliary activities will be offered other than Category B3, B4, Category C and Category D gaming machines.

Wood Green Specific LARA consideration

After conducting thorough research and considering advice from relevant source materials, we have decided to maintain the standard 300-meter radius surrounding the venue. However, given the substantial size and diverse range of businesses along High Road, we have also included locations further away that remain situated on High Road itself. This approach ensures a comprehensive representation of the surrounding community and allows this Local Area Risk Assessment to provide all pertinent and relevant information.

Gambling Premises:**LBO's**

- Ladbrokes - 13 High Road
- Paddy Power - 33 High Road
- Betfred - 64 High Road
- Betfred – 679 Green Lanes,
- William Hill – The Broadway, High Road
- Ladbrokes – 12 The Broadway, High Road
- Paddy Power – Unit 4, Hollywood Green, 180 High Road
- Ladbrokes – 742, 744 Lordship Ln

Adult Gaming Centres & “High Street Bingo”

- Admiral – 9 High Road
- Palace Amusements - 49 High Road
- Merkur slots – 91 High Road
- Admiral – 117 High Street
- Little Vegas – 144 High Road

Bingo

There are no Bingo Halls located within the search parameters, it has been noted Mecca Bingo closed its premises at 707 -725 Lordship lane in June 2024.

Casinos

There are no Casinos located within the locality and it is also noted of the details of the “policy not to permit casinos” in Haringey Statement of Gambling Policy 2025-2028

Pawnbrokers

- H&T Pawnbrokers - 12 Cheapside High Road
- Pickwick Jewellers and Pawnbrokers - 123 High Road

A number of additional locations identified have been listed due to clear advertisement for the immediate purchase of technological hardware (phones, laptops etc)

- CEX – 5 Cheapside High Road
- MCX – 37 High Road
- Zee Mobile Exchange – 95 High Road
- AR Phones - 83 High Road
- Hot Spot Mobile – 70 High Rd

Public Houses & Licensed Premises for the Primary sale of Alcohol.

There are a number of pubs and licensed premises within the local area:

- The Toll Gate - 26-30 Turnpike Lane
- Jani – 31 Westbury Avenue
- Spouters Corner – 180 High Road

- The Nag's Head – 203 High Road
- PJ O'connors Irish Sport Bar, 239 High Road
- Ludo's – Blue House Yard, 5 River Park Road
- Rattle n Hum – 232 High Road

There are also a number of off licenses and restaurants licenced for the sale of alcohol in the vicinity.

It is illegal to consume alcohol on Adult Gaming Centre premises and Chongie Entertainment UK will not allow access to anyone appearing to be under the influence of alcohol.

Banks & ATM machines

- Nationwide Building Society - 25 High Road
- Santander - 28 High Road
- Barclays Bank - 62 High Road
- Halifax – 7 Cheapside High Road
- Metro Bank – 136A High Road
- Lloyds Bank – 149-153 High Road
- NatWest – 14 The Broadway
- TSB Bank POD Location, The Mall
- The Co-operative Bank – 195 High Road

- Tesco Bank (ATM) - Tesco Express, 1-3 High Road
- Sainsbury's Bank (ATM) - 26 High Road

- Sainsbury's Bank (ATM) – Unit 4, Hollywood Green, 180 High Road
- Post Office (ATM) - 105 Turnpike Lane

It is also noted in this risk assessment there is an unbranded largely advertised ATM location next to Sports Direct at Unit 44, Wood Green Shopping City. In addition, it was also noted that a number of the AGC premises have ATM functions available inside.

Schools/Educational Establishments:

There are a number of schools, nurseries and other educational facilities around the area of the AGC site. This list notes a number of them, but is not exhaustive. The list factors locations outside of the 300m radius to factor reasonable commutable distances.

- Belmont Junior School – 30 Rusper Road N22 6RA
- Lordship Lane Primary School – Ellenborough Road, N22 5PS
- Park View School – Wood Green Road, N15 3QR
- Alexandra Primary School – School Caretaker, Western Road, N22 6UH
- Greig City Academy – High St, N8 7NU
- North Harringay Primary School – Falkland Road, N8 0NU
- Rokesly School – Rokesly Ave, N8 8NH
- Chestnuts Primary School – La Rose Ln, N15 3AS
- St Paul's Catholic Primary School – Bradley Road N22 7SZ
- Wood Green Central Library, N22 6XD (First Class Learning)
- The Grove School – Downhills Road, N17 6AR
- Noel Park Primary School – Gladstone Ave, Noel Park, N22 6L
- St John Vianney Primary School – Stanley Road, N15 3HB
- Belmont Junior School – 30 Rusper Road N22 6RA

It is not unusual to see college and school children in High Road and the Mall shopping centre after school hours and using the nearby bus / train links. The risk of these children entering the licensed premises or gambling is mitigated by the processes outlined in our Risk Matrix.

Churches/meeting places for vulnerable people.

At the time of this Assessment the following premises were noted as being in close proximity to the AGC site. The list is not exhaustive:

- UCKG Help Centre - 51A High Road
- St Michael's Church – Bounds Green Road
- Cathedral of the Dormition of the Moher of God – 22 Trinity Road
- St Paul the Apostle RC Church – 22 Bradley Road (CARIS, Homeless support)
- Jubilee Church – The Mall, Cineworld Cinema
- Wood Green Faith Mosque – 1D Caxton Road
- Taiba Community Centre – 30 Willoughby Road
- Grace Baptist Church Support – 48-50 Park Riding
- The Community Hub – 8 Caxton Road
- Church Hall 60-62 Alexandra Road (Alcoholics Anonymous)
- Salvation army, 24 Lymington Avenue

It is noted by this report that Gamblers Anonymous do not meet within the Wood Green area, the nearest in person session can be found in North Finchley.

Risks to the Vulnerable

All the above establishments (banks & ATM's, pubs and bars, betting shops, pawnbrokers, AGC & Bingo premises, churches, advice centres, centres for the homeless) might potentially have links to people who are vulnerable from gambling related harm such as establishments which provide gambling services, to source of funds to gamble such as ATM's. Pubs and bars create a risk of customers becoming inebriated and therefore potentially not in control of their gambling. Pubs may also offer the ability to play gaming machines.

Churches and advice centres might offer meetings or advice to those who may have potential issues with their gambling. Centres for the homeless will likely attract those that are potentially vulnerable and at risk.

Chongie Entertainment UK Ltd are aware that there are risks posed from gambling related harm and to the vulnerable. However, these risks will be mitigated and reduced by the company's excellent levels of staff training and the procedures identified in the Risk Matrix.

CCTV Systems

A CCTV system of a standard required by the police and/or the premises license will be installed on the site with cameras covering all public areas (excluding toilets). The required customer signage will be in place. The CCTV system will also have the capacity to be viewed remotely by Senior Management.

An external CCTV camera will also be installed, subject to Data Protection requirements, to monitor activity directly outside the premises.

Door Control

Chongie Entertainment UK realise that management of door control is an important consideration. Decisions relating to the levels of staff and any potential night security required are detailed below:

- Possible external CCTV coverage
- Potential night time Mag lock controls
- SIA registered Night Security will be considered if required via ongoing Risk Assessment

Toilet Facilities

The toilet facilities will be designed to deter individuals from attempting to inject drugs on the premises. Controls in place will be:

- Access controlled by staff.
- Toilets inspected after every use where any suspicion arises, to identify individuals potentially involved in drug use.
- Zero tolerance to drug or alcohol abuse with appropriate signage.

We believe this Local Area Risk Assessment (and future updates) identifies all necessary steps required in both complying with the Borough of Haringey's Statement of Gambling Policy (2025-2028), upholding the Licence Conditions and Codes of Practice and promoting the 3 Licensing Objectives. The Risk Matrix details how we as the operator, deal with key points identified.




Gambling Act 2005 – The Licensing Objectives



The Gambling Act 2005 sets out the three licensing objectives (LO), which are:



- (A) Preventing gambling from being a source of crime or disorder, being associated with crime or disorder or being used to support crime;
- (B) Ensuring that gambling is conducted in a fair and open way; and
- (C) Protecting children and other vulnerable people from being harmed or exploited by gambling.

Risk Assessment Matrix

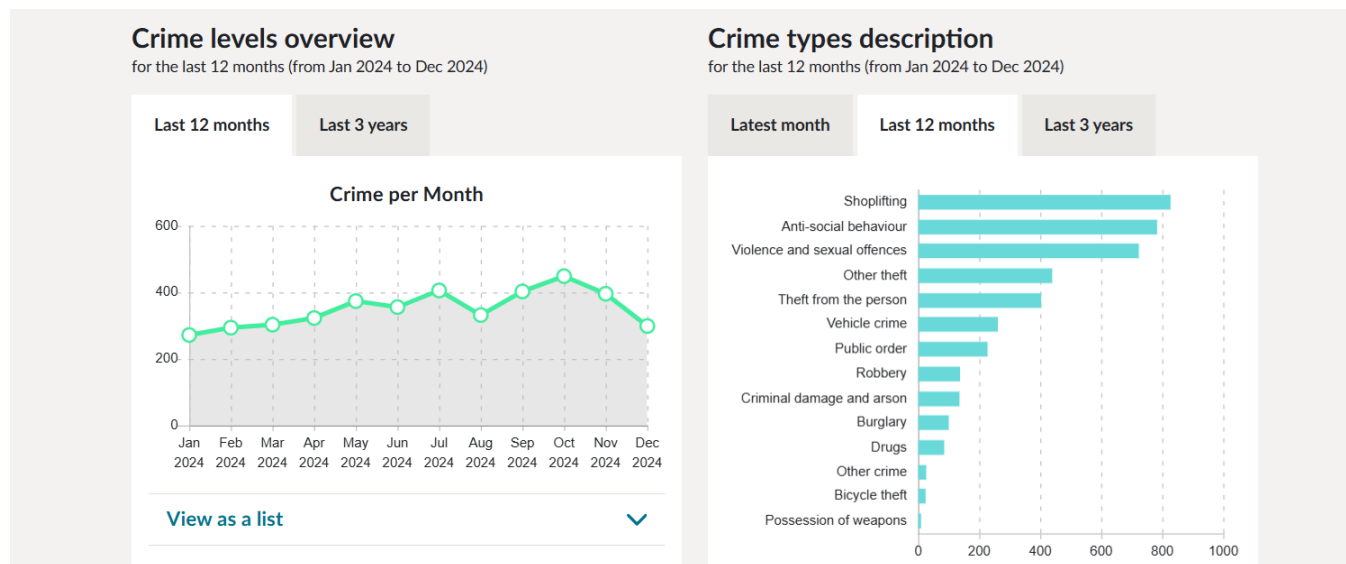
A) Preventing Gambling from Being a Source of Crime or Disorder

	Risk Reduced by measures in place
	Risk remained at same level
	Risk increased by measures in place

Risk Assessed	Level of Risk	Impact	Risk Management Measures	New Level of Risk	Change
Failure to identify attempts to launder money on the premises (e.g. dye stained notes) and to follow correct reporting procedure.	Moderate	Severe to business	<ul style="list-style-type: none"> Pay station and note acceptors regularly inspected and updated to the latest security and detection software available. All machines have a maximum collection limit with the highest amount possible being £1500 on B3 machines, which then require staff intervention and authorisation to process. Weekly collection process in place with cash (notes & coins) identified to each machine present. Staff regularly trained on AML importance, reporting process and potential signs of abuse. Fully compliant with LCCP requirements. Particular the reporting procedure to NCA by way of SARs. AML warnings built into Tito systems. TITO tickets cannot be transferred or used in other premises. Any AML suspicious activity to be immediately reported to the MLRO, then also logged on the SmartHub tablet. 	Low	
Poor security increasing vulnerability to crime.	Low	Severe to business	<ul style="list-style-type: none"> Staff provided with personal alarms. 3rd Party monitoring in place, where they have the ability once notified from the personal alarm, to contact the police without further staff engagement. All senior team have remote CCTV access Intruder alarm installed and regularly serviced Effective CCTV coverage with data stored for 31 days. Mag-lock entrance to be used between 23:00 – 2am as required on the premises licence. Regular liaison with local law enforcement agencies. Subscribe to BACTA's crime bulletins. 	Low	




Awareness of heightened local crime in the area	Low	Severe to business	<ul style="list-style-type: none"> 4k High Resolution CCTV cameras present at the front and back of the building (as appropriate) to monitor external factors. Regular reviews of Police Crime Stats for local area along with proactive engagement to local schemes that may be on offer. Proactive engagement with local town officials and police for known issues or individuals of concern. 	Low	
Issues arising from Proceeds of Crime failings	Moderate	Severe to business	<ul style="list-style-type: none"> Staff trained at induction and regular intervals to understand all relevant aspects of POCA (Proceeds of Crime Act) along with examples of incidents they could be witness too, that would arouse suspicion and in turn inform senior management about. The business has a zero tolerance approach to any type of criminality with even reasonable suspicion resulting in a ban from all relevant premises. These individuals photos are stored in the Banned Customer Log at the service desk and reviewed at the start of each shift to ensure compliance. 	Low	




Local Crime Data (Police.UK Statistical Data)



Risk Assessment Matrix




B) Ensuring Gambling is Fair and Open



	Risk Reduced by measures in place
	Risk remained at same level
	Risk increased by measures in place

Risk Assessed	Level of Risk	Impact	Risk Management Measures	New Level of Risk	Change
. Failure to provide or manage the complaints procedure correctly (Gambling related complaints)	Moderate	Severe to business Severe to Individual	<ul style="list-style-type: none"> Clear and present complaints form and procedure available both on the shop floor, for all customers to read but also kept in the compliance folder which staff read and sign as part of their training. On the entrance notice board a clear sign is displayed with our complaints number should this be required for any customer or member of the public. The procedure ensures clear and direct communication with all rights regarding ADR and reasonable support for gambling prevention highlighted to the individual on first written correspondence as well as in person if complaint taken verbally. Our complaints policy is regularly reviewed and updated where required by the senior team and 3rd party gambling solicitors. 	Low	
Failure to provide clear or correct terms and conditions	Low	Severe to business Moderate to Individual	<ul style="list-style-type: none"> General terms and conditions, as well as specific terms and conditions for individual promotional activity, are available for all customers on the shop floor. These are checked on a regular basis by venue management and members of the senior team. Our terms and conditions are regularly reviewed by the senior teams and relevant PML holders but also externally verified by 3rd party gambling solicitors. 	Low	
Opportunity for incorrect or misleading marketing materials	Moderate	Severe to business Moderate to Individual	<ul style="list-style-type: none"> Marketing for the business is strictly controlled and only authorised by a PML holder, Venue teams including venue management are not permitted to create, change or amend any promotional material. 	Low	

Risk Assessment Matrix

C) Protecting Children and the Vulnerable

	Risk Reduced by measures in place
	Risk remained at same level
	Risk increased by measures in place

Risk Assessed	Level of Risk	Impact	Risk Management Measures	New Level of Risk	Change
Children entering site unnoticed or unchallenged.	Moderate	Severe to business Severe to child	<ul style="list-style-type: none"> Venue designed to ensure no aspects of shop front or exterior appeal to children or youth culture Exterior signage present from the street displaying think 25 and no under 18's notices Constant & effective monitoring of entrance by venue staff CCTV in place throughout venue with clear camera angles of exterior and internal entrance points. An additional CCTV monitor is located at the entrance, displaying the extensive CCTV coverage of the venue system. Staff are trained to ensure entrance is constantly monitored at all times with clear sight lines from service station to entrance/lobby Staff are trained via E-learning, in person training session and 6 monthly refreshers for all venue staff on all compliance matters. Venues are also regularly visited by Area Managers and Members of the HQ/Senior Team for training assessment and performance reviews. 	Low	
Potentially vulnerable people being able to gamble.	High	Severe to business Severe to Individual	<ul style="list-style-type: none"> Staff constantly circulating on the shop floor and always 1 person monitoring the entrance in order to interact with all customers at the point of entry. Customer interaction policy and procedures are in place to identify signs of potential vulnerability which is completed during induction and at regular intervals. 	Moderate	

			<ul style="list-style-type: none"> All customer interactions recorded in the Interactions log within the SmartHub, which details the action(s) taken. This also assists in attempting to identify repeat attempts. SmartHub, Staff training and staff development reviewed on a regular basis by the Venue Manager, the Compliance Dept and Operations Management. Staff constantly circulating on the shop floor and always 1 person monitoring the entrance in order to interact with all customers at the point of entry. 		
Failure to recognise signs associated with problem gambling or substantial changes in gambling style.	High	Severe to business Severe to Individual	<ul style="list-style-type: none"> Player positions effectively monitored by the staff along with a Players behaviour for any signs of distress. Physical financial transactions are also monitored by staff members i.e. consistent trips to the ATM or erratic financial behaviour. Staff are trained upon induction and at regular intervals throughout their employment following the interact, identify, evaluate framework. Customer interaction logs are reviewed by the venue manager and a member of the senior team, this forms a full feedback and accountability chain through the business to enhance training and feedback to venue staff. High resolution CCTV cameras allow for remote viewing or historical review for training purposes. Internal audits of adherence to policy and procedures are conducted by the PML holder for regulatory compliance along with 3rd party checks by a gambling solicitor. 	Moderate	↓
Failure to provide information to players on responsible gambling.	Moderate	Severe to business Severe to Individual	<ul style="list-style-type: none"> Stay in Control posters displayed prominently Sufficient quantity of Stay in Control leaflets available in racks and discretely located in the toilet area for people to view or take privately. Machine labelling displaying National Gambling Helpline Staff regularly trained and assessed to ensure full Compliance to GC guidelines and Licence Conditions & Codes of Practice (LCCP) Staff also trained on using material as part of the customer interaction process where required. 	Low	↓

Failure to properly administer the self-exclusion process and maintain its effectiveness thereafter, including breaches and reinstatements.	High		<ul style="list-style-type: none"> • Staff trained upon induction and at regular intervals to be aware of the right of immediate self exclusion and the processes involved. • Clear self exclusions policies and are consistently reviewed and trained out to the business accordingly. • Once an exclusion has been generated either by us or a qualifying business as part of the Multi Operator Self Exclusion Scheme M.O.S.E.S) these people are then reviewed at the beginning of every shift by every staff member in the Venue. • Internal audit process to ensure full adherence to Gambling Commission policy, process and understanding. • All data subject to regular review and as part of the quarterly review returns process. • Staff trained to understand and to have the ability to inform the individual regarding re-instatement requirements and 24 hour cooling off period. 	Moderate	↓
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